

The Oglio Entertainment Group, Inc.

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For Immediate Release

Singer Songwriter Wisely To Release New Album Of "Evocative Pop" On Oglio Records

Los Angeles, CA (August 7, 2007) - On October 2, critically acclaimed singer-songwriter Wisely is set to release an all-new CD entitled **Wisely** on Oglio Records, a Fontana/Universal distributed label. The new album is self-titled, because, as the artist relates, "I feel like this is the first record I should have ever made. I finally captured what I hear in my head when I write."

Wisely's music features a lush and heartfelt sound described as 'evocative pop'. For this, his 3rd album as Wisely, the artist teamed with co-producer/drummer Petur Smith (The Januaries, Jason Falkner), and calls upon contributions from Rusty Anderson (**Paul McCartney**), Joshua Grange (**Dwight Yoakam**), Rick Boston (**Low Pop Suicide**), Kalle Gustafsson Jerneholm (**The Soundtrack Of Our Lives**), and Ludwig Boss (Boss, Ray Wonder). The album was recorded in the legendary singer songwriter refuge of Laurel Canyon (Los Angeles) as well as in Gothenburg and Malmo (Sweden).

Jenna Fischer, from NBC television's "**The Office**", is a huge Wisely fan (they became close while Wisely was scoring Jenna's self-directed/written film **Lollilove**). Jenna stars in the video for the album's first single "Through Any Window", directed by John Cabrera (Brian Fuller on Gilmore Girls). A second video lensed by Brent Roske for the haunting "Cracked World View" and a series of self-recorded Kerouac-esque 'on the road' video clips have been created for nearly every track on the album. Wisely, a Minneapolis native, Los Angeles resident and veteran live act will begin his national tour in September. For dates as they are announced visit www.EVOCativePOP.com

For 300 DPI cover art, press photos, bio, music videos, tour dates and more.

Visit:

www.oglio.com/wisely
www.EVOCativePOP.com www.myspace.com/WiselyMusic

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"Wisely" track listing:

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|----------------------------|------------------------|
| 1) On My Way | 7) Nothing But Wind |
| 2) Cracked World View | 8) Ella |
| 3) Tokyo Arbor | 9) Vanilla |
| 4) Unfamiliar | 10) Only Losing Me |
| 5) California | 11) Through Any Window |
| 6) It's Gonna Be Beautiful | 12) I'll Be Singing |